

# Bachelor of Business Administration in **Marketing and Brand Management**

3 Years | Degree

**Red & Yellow**

CREATIVE SCHOOL OF BUSINESS  
HONORIS UNITED UNIVERSITIES

SAQA ID: 122866 | NQF Level 7

Requirement: Bachelors pass, 50% for English and overall APS score of 26.

## Skill Assessment

Please note:

- All submissions should be typewritten please.
- We cannot undertake to return work to unsuccessful applicants, so you should submit photocopies.
- Admission to the programme is subject to a selection procedure.
- Candidates may be required to attend a personal interview.

## Application Checklist

Do you have the following?

- ☐ Your completed skills assessment
- ☐ Signed application form
- ☐ A certified copy of your ID/passport (for international students)
- ☐ A certified copy of your high school certificate/highest qualification, or the transcripts of your current programme of study

If you're struggling with filling out this document or you are unsure of something, please feel free to email [fulltime@redandyellow.co.za](mailto:fulltime@redandyellow.co.za)!

## Tasks for submission

1. Write a short essay of not more than 800 words, marketing yourself. Include any unique and interesting facts about your life and any experiences that have shaped you into who you are today.
2. Describe an innovative brand that is near and dear to your heart. In not more than 800 words, outline why this brand resonates with you, what makes it unique, and how they are a forward-thinking market leader in their industry.