

# HIGHER CERTIFICATE IN GRAPHIC DESIGN

1 YEAR | HIGHER CERTIFICATE



SAQA ID 112356 | NQF Level 5 | REQ: A valid National Senior Certificate

## SKILLS ASSESSMENT

### PLEASE NOTE:

- ▶ All submissions should be typewritten please.  
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- ▶ We cannot undertake to return work to unsuccessful applicants, so you should submit photocopies.  
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- ▶ Admission to the programme is subject to a selection procedure.  
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- ▶ Candidates may be required to attend a personal interview.

## APPLICATION CHECKLIST

### DO YOU HAVE THE FOLLOWING?

- Your completed skills assessment
- Signed application form
- A certified copy of your ID/passport (for international students)
- A certified copy of your high school certificate/highest qualification, or the transcripts of your current programme of study

If you're struggling with filling out this document or you are unsure of something, **please feel free to email [fulltime@redandyellow.co.za](mailto:fulltime@redandyellow.co.za)**!

## Personal submission:

1. Your first task is to tell us about yourself in no more than 800 words so we can learn more about you. We want to know what makes you tick, what drives you, what you're passionate about, your hopes, your plans, your dreams, the turning points in your life that have brought you here today. Alternatively, you can make a short (3-5 minute) video of yourself talking to camera, or narrated by you.
2. Please attach a recent photo of yourself (and tell us why you chose this one).

## Design and concept test:

1. Using a 2B, 4B or 6B pencil, please draw each of the following:
  - ▶ A crushed chocolate bar wrapper.
  - ▶ An object you dislike.
2. Select and submit colour prints of what you believe to be the two best pieces of your previous work.



**3.** Create a portrait of a loved one in colour, by using a collage of found objects and magazine clippings.  
(Your collage should be no larger than A3, please.)

**4.** A new hamburger joint is opening in your neighbourhood. They are offering 'designer' hamburgers, ie, the clients can choose interesting fillings like crocodile bacon, roasted fig preserve, Smartie sauce, butternut mousse etc for their hamburgers. Choose a name for this new restaurant, and employing ONLY a combination of typefaces, design a logo for it.

**5.** Select an example of graphic design which you deem to be good (ie a magazine layout, a piece of packaging, a website, a logo, an Instagram brand's ad) and tell us:

- ▶ Who you believe it is aimed at.
- ▶ Why you believe it is an example of good design or not. Include a photo or print of the example you're discussing.

**6.** Tell us in a couple of short sentences:

- ▶ What graphic designers do.
- ▶ Who your favourite graphic designer is, and why.
- ▶ Mention and describe an ethical dilemma in contemporary graphic design (tip: think about some recent hashtag movements, such as #metoo or #blm)