

# ADVANCED DIPLOMA IN USER CENTERED DESIGN

1 YEAR | ADVANCED DIPLOMA



SAQA ID 101901 | NQF Level 7 | REQ: A NQF Level 6 Diploma or NQF 7 Bachelor's Degree

## SKILLS ASSESSMENT

### PLEASE NOTE:

- ▶ All submissions should be typewritten please.  
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- ▶ We cannot undertake to return work to unsuccessful applicants, so you should submit photocopies.  
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- ▶ Admission to the programme is subject to a selection procedure.  
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- ▶ Candidates may be required to attend a personal interview.

## APPLICATION CHECKLIST

### DO YOU HAVE THE FOLLOWING?

- ☐ Your completed skills assessment
- ☐ Signed application form
- ☐ A certified copy of your ID/passport (for international students)
- ☐ A certified copy of your high school certificate/highest qualification, or the transcripts of your current programme of study

If you're struggling with filling out this document or you are unsure of something, **please feel free to email** [fulltime@redandyellow.co.za](mailto:fulltime@redandyellow.co.za)!

## Personal submission:

1. Write a short essay (no fewer than 1 000 words) or shoot a video (minimum 3 minutes) about yourself. Tell us about who you are and what you stand for. Tell us about your proudest achievement. Tell us why you believe you have the abilities to do well in the programme.
2. A CV that provides evidence of a background and/or proven ability in design (including proficiency in Adobe Creative Cloud software or similar)

## Practical submission:

We need to understand how you think, starting from your personal needs (at the human level) and how you manipulate/arrange the world around these. So this might seem like a simple task, but think carefully about placement factoring in usability and practicality.

The task: Design your ideal workspace, starting with large objects like your desk and chair, then drilling down to every single object you'll need, no matter how small or seemingly trivial. You can do this in the form of a conceptual sketch, digital layout or annotated photograph — the choice is yours.

